



872 Kiwanis Kanata Royal Canadian Air Cadets Squadron

Golf Fundraiser Tournament

Sponsorship Package

*Join us for a day of golfing,
networking and great conversation!*

Time and Place:

Tuesday, June 25, 2019

Registration at 9:30 a.m.

Shotgun start at 11:00 a.m.

Kanata Golf & Country Club

7000 Campeau Drive

Kanata, Ontario K2K 1X5

Prices:

Corporate Team: \$580

Individual Player: \$145

Contact:

Mark or Kathleen Vermeer

Telephone: (613) 769-3501

E-mail: kathleenv@royallepage.ca

E-mail: 872.chairperson@cadetsair.ca





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Dear Friends,

I am writing today to request your support in the form of a sponsorship for the 872 Squadrons Charity Golf Tournament, which will take place on **June 25th 2019**, at the Kanata Lakes Golf Club. We are asking for your support this year either in the form of a corporate sponsor or direct participation by attending the tournament.

The tournament includes a wonderful day at the Kanata Lakes Golf Club with power cart, 18 holes of golf, Roast Beef Dinner, complete with a live & silent auction.

872 Kiwanis Kanata Air Cadet Squadron has been in operation in western Ottawa for almost forty years and is the 2nd largest squadron in the Ottawa Valley region. To this day Cadets remains one of Canada's premiere youth development organizations. One of the primary focuses of the program is leadership growth. The 200 plus members of our Squadron, ages 12-18, are engaged in as many as 3 or 4 activities weekly, in addition to summer training camps.

The goal of the program is to provide cadets with the opportunity to develop as individuals and team players, to enhance their knowledge related to flight and flying, to contribute to their community through volunteer service and participation in Remembrance Day and similar activities, and to grow into responsible young Canadians.

As you can imagine, the cost of running the program is significant. Our operating budget for the 2017/18 season is approximately \$150,000. This includes such things as: rental of school and facilities for training purposes, two weekend-long outdoor training activities; Air Cadet League fees; first aid training; and a host of other activities designed to bring out the best in our cadets. With only about 25% of our funding coming from DND we have a fund-raising goal for this year of approximately \$120,000.

We are hopeful that this event will raise a significant portion of the funding for the upcoming year. We ask that you consider supporting this very worthy cause. For more information or to participate please contact Carle Pilon, our Director in charge of the event, at 872rcacgolf@gmail.com for a complete list of sponsorship opportunities. Thank you in advance for aiding us in achieving our goal in support of the 872 Kiwanis Kanata Air Cadet Squadron.

Yours truly,

Mark Vermeer

Chair, Squadron Sponsoring Committee
872 Kiwanis Kanata Air Cadet Squadron
872rcacgolf@gmail.com



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Sponsorship Opportunities

Gold Sponsor:

\$1000

A significant opportunity afforded to a corporation or entity allowing for significant exposure and networking opportunities

Benefits:

- Premier banner heading identifying your organization as the primary sponsor
- Banner to be displayed in a prominent location
- Prominent heading in golf sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- Option to address the players at dinner
- A Thank You Plaque to display in your business.
- First right of refusal for following

Sponsoring:

- Elite sponsor of the entire golf day

Silver Sponsor:

\$750

A significant opportunity afforded to a corporation or entity allowing for significant exposure and networking opportunities

Benefits:

- Banner notation
- Prime location in golf sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Sponsor of the entire golf day

Dinner Sponsor: (2 Available)

\$600

A long day of golfing works up a serious hunger. Experience golfers' appreciation as they dig into their delicious meals provided through your generosity.

Benefits:

- Banner notation
- Prime location in golf sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Dinner for all golfers

Insurance Sponsor (Hole-in-One):

\$?

Everyone wants that elusive hole-in-one. Let your company be associated with something that everyone wants!

Benefits:

- Signage on the par 3 where the hole-in-one is to be played
- Banner notation
- Prime location in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Insurance costs to cover hole-in-one prize



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Snack Sponsor:

\$400

Providing a nutritious snack to all golfers on the hole where you will be stationed.

Benefits:

- Banner notation
- Prime location in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- Signage on the hole where stationed
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Nutritious snacks to all golfers—a selection of fruit will be provided to the sponsor for distribution

Golf Cart Sponsor:

\$650

No one is going anywhere without your corporate sponsorship. Through your generosity the golfers can make their way throughout the course.

Benefits:

- Banner notation
- Company logo/marketing on all the golf carts
- Listing in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

Shared golf carts for all of the participants and volunteers

Team Prize Sponsor:

\$500

Although the golf day is for fun and fundraising there are always winners to be acknowledged. Your sponsorship of the prizes won by these hard-working golfers will not only be appreciated by them but also by all the participants.

Benefits:

- Banner notation
- Listing in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Prizing for winning team members

Beverage Sponsor:

**\$300
plus beverages**

A very popular opportunity creating significant impressions and lots of sponsor goodwill from thirsty golfers!

Benefits:

- Banner notation
- Listing in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- Signage on hole where stationed
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Refreshing beverage to provide to thirsty golfers on hole where stationed



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Water Sponsor

\$400

On the run! Gotta golf, gotta hydrate. Your sponsorship allows for the participants to enjoy their day and stay hydrated while they golf.

Benefits:

- Banner notation
- Listing in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- Signage on the hole where stationed
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Bottles of water to all golfers during the day and the water will be provided

Closest to the Pin Sponsor

\$400

Two (2) awards one male & one female will be given out through your generosity for golfers that manage to put their tee shots closest to the hole. A fine opportunity for appreciative participants.

Benefits:

- Banner notation
- Listing in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Closest to the pin prizes for men and ladies on all the chosen par 3's

Photographer Sponsor:

\$400

To cap off a special day, a cherished photo of each of the golfers' exploits will be provided to them through your gracious sponsorship.

Benefits:

- Banner notation
- Listing in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- On-course photographer and photo production



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Putting Contest Sponsor: \$500

Without a doubt one of the most outstanding opportunities available for branding as the golfers gather together to witness the finals.

Benefits:

- Banner notation
- Signage at putting contest
- Listing in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Prizing for the top male and female participants of the putting contest

Longest Drive Sponsor: \$500

Two (2) awards will be given out through your generosity for those golfers that get the longest drive on a situated hole. The awards are sure to be appreciated by everyone attempting to “grip it and rip it”!

Benefits:

- Banner notation
- Listing in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day
- Signage on long drive hole
- A Thank You Plaque to display in your business.
- First right of refusal for following year

Sponsoring:

- Long drive prizing for men and ladies

Individual Hole Sponsors: \$150

Be one of our hole sponsors where your unique signage is placed at one of the tee boxes. Your branding can't be missed and allows for participants to reflect on each sponsor.

Benefits:

- Signage to be located at one of the tee boxes with your name/logo
- Listing in sponsorship brochure and website
- Numerous mentions of your sponsorship throughout the day

Sponsoring:

- Indeterminate costs such as taxes, gratuities and service fees



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Sponsorship Opportunities Form

872 Squadron is actively seeking sponsors for the Golf Day. There are a variety of sponsors needed and we hope you will become one of them.

Gold Sponsor:	\$ 1000 x <u>SOLD</u>
Silver Sponsor:	\$ 750 x _____ = _____
Golf Cart Sponsor:	\$ 650 x _____ = _____
Dinner Sponsor:(2 available)	\$ 600 x _____ = _____
Beverage Sponsor:(Provides Beverages)	\$ 300 x _____ = _____
Team Prize Sponsorship:	\$ 500 x _____ = _____
Photographer Sponsor:	\$ 400 x <u>SOLD</u>
Snack Sponsor:(Fruit provided)	\$ 400 x _____ = _____
Insurance Sponsor: (Hole in One)	\$?00 x _____ = _____
Water Sponsor:(Water provided)	\$ 400 x _____ = _____
Closest to the Pin Sponsor:	\$ 400 x _____ = _____
Longest Drive Sponsor:	\$ 500 x _____ = _____
Putting Contest Sponsor:	\$ 500 x _____ = _____
Individual Hole Sponsors (does not include a foursome):	\$ 150 x _____ = _____
Corporate Team (4 Players)	\$ 580 x _____ = _____
Individual Player	\$ 145 x _____ = _____

You will find attached information related to each of the sponsorship opportunities available.

Please include this form with the Entry Form.



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ENTRY FORM

Start time to be confirmed
Registration at 9:30 a.m. | Shotgun start at 11:00 a.m.
Tournament will be played in scramble format with 4-person teams.

■ CONTACT INFORMATION (Please print)

Name: _____

Company: _____

Address: _____

Telephone: _____ E-mail: _____

■ TEAM MEMBERS

Player 1 Name: _____

Player 2 Name: _____

Player 3 Name: _____

Player 4 Name: _____

Cancellation Policy:

If player is a
"no-show," entry fee
is non-refundable.

■ PAYMENT METHOD (Please select one)

Cheque

E-Transfer to 872.treasurer@cadetsair.ca

VISA MasterCard AMEX

Card Number: _____ Expiry (MM/YY) _____

CVV: _____ Postal Code: _____

Billing postal code for your credit card for verification purposes

Name on Card (please print): _____

Card Holder's Signature: _____

Authorized Amount: \$ _____ Registered Charity No. 12361 3523 Rr0032

Please complete this form and return it along with your payment to:

Kathleen or Mark Vermeer

E-mail: kathleenv@royalpage.ca

E-mail: 872.chairperson@cadetsair.ca

Fax to: 613-831-1961

Telephone: (613) 769-3501